
JBHS CHEER BOOSTER CLUB MEETING

Monday, November 12, 2018 6:30pm Bowie VC Room

Meeting Minutes – start time 6:34pm

Coach's Updates

- Competitions
 - UCA Comp – question to ask Coach to clarify if everyone stays until ALL teams perform?
 - UIL Game Day – Discussion regarding the \$150 fee and if that includes only 1 night stay then that total might go up.
 - UIL travel to clarify with Coach – will there be a bus / van or carpooling?
 - UCA Nationals question to clarify with coach – does the \$800 include parking pass and coach's expenses?

Merchandise (Donna Dorer)

- Overall each football game has made not less than \$1,000!
- Net profit is estimated at \$12,640.
- We plan to sell merchandise at the upcoming Winter camp.
- Looking for other opportunities to sell – possibly signs/ decals at the Baseball meeting?

Winter Camp – December 21, 2018 (Courtney Cain)

- 26 tickets sold as of tonight. Our goal is 60
- Courtney has sent emails to past Kiddie Camp campers and schools to get people to sign up. We have posted links and information on Social Media.
- One idea was to have our Winter camp newsletter go out electronically in feeder schools newsletters.
- Vivian plans to pick up and place the Kiddie Camp yard signs around the area.
- Our Volunteer link is up – please sign up!
 - Should you have any questions about the volunteer slots available, please contact our Kiddie Camp Coordinator, Courtney Cain, at courtney.cain10@gmail.com
 - Sign up at -> <https://www.signupgenius.com/go/10c0d48aba92ca20-bowie>
- We will have all campers in the cafeteria.
- Discussion on safety of the kids with the basketball tournament happening same day.

- We can set up boundary markers
- Cheerleaders/ parent volunteers will need to closely monitor kids to and from the bathroom.

Social Activities

- The Freshmen Holiday Party is scheduled for Dec 14th at the Bull's home
 - Girls will wear Christmas PJs and will be making ginger bread homes.
 - An evite will be sent out first week of December with more details and information.
- The JV party will be December 5th at Craft Place
- The Varsity party will be December 8th at the Camacho's home (evite has gone out with all details)
 - There will be a gift exchange and pool party. One idea was to make gifts for the homeless.

Fundraising

- Fundraising that we have so far, supports the following:
 - Coach needs
 - Competition for November
 - UCA Camp
 - Photography
 - Meals – a lot has been donated so we may not need the full budgeted amount.
 - Training
 - Admin expenses
 - Socials
 - Scholarships
 - January Competition
 - Roll-over (\$25,000)
 - Memory Books
- Suggestion from a parent for the Varsity National Team to contact Orange Theory and Waxing Studio for fundraising opportunities.
- Evaluation of available funds:
 - We have non-allocated funds of approximately \$15,000 - \$20,000.
 - The Board is hoping to meet with Coach soon to reconcile funds provided for coach's needs. Coach discussed needing \$39,000 but the booster has given her \$46,000 so we would like to reconcile the difference. If she needs that full

\$46,000 we want her to have it, of course, however if it was not needed we will have more added to that non-allocated funds total.

- Options for using unallocated funds
 - We discussed an option of splitting this money in half. Using one half for future needs in 19-20 school year and the other half toward UIL Game Day and UCA National Competition expenses.
 - Question from booster member if funds can go to specific teams and they were certain, from past experience on the board, that they could not go to a specific team unless it was fundraised with that expectation. Board members spoke with the board advisor who said Booster Clubs should be set up to collect funds to support their identified needs and it is up to the Booster Club to allocate the funds to those needs. The Board will confirm the exact context for this statement and whether/how it would apply to the unallocated funds.
 - Question from a parent if the freshmen team will also get the same amount distributed to their team so it is equal and fair. They felt the non-allocated funds should not go to UCA and the Varsity National Team only. They made note that they had to buy all of their uniforms, shoes, etc upfront this year. Another parent stated that the expenses for JV and Varsity are much more expensive than the Freshmen team so dividing the funds equally would not be equal or fair. The need to offset their upcoming expenses are greatly needed. In reference to Freshmen spending more money on uniforms, shoes, et - it was stated that all of the girls have had this expense at the beginning of their experience with the team. It was noted that the Freshmen team have no further expenses this season. Allison explains that the “whole” team is growing and you will have these expenses if your child moves through the program and everyone will benefit at some point.
 - Question from a parent of why the Varsity National Team is mandatory, and not optional. Ms. Leos spoke that Bowie considers competition teams a source of pride and they like having a Nationally recognized team. A concern was stated that some children who want to try out, cannot because of expense and having the competition teams be optional, would help families afford the program.
 - Suggestion from a parent that a portion of non-allocated funds could go toward financial needs-based scholarships to help families who cannot afford the program.
 - Board President stated that we are in a time crunch with these competition expenses. UIL expenses are due 12/15 and Nationals Team expenses are due 12/10. We need to work through allocating and distributing the costs identified that are associated with the program.

Board Positions

- VP Position – The Board requested input from members and the Booster Advisor on how to fill the VP position. The Booster Advisor indicated that an “exception” to the bylaws to fill the position with a freshman parent was not consistent with the bylaws. He indicated that it would be better to wait until the next nomination period and follow the procedures outlined in the bylaws. He also stated that the Cheer Booster Club (CBC) needs to re-evaluate all aspects of the bylaws to make sure they meet current needs and that rushing into any changes is unadvisable. Based on this input, member input, and Board votes from over a year ago stating that the VP position is used to ensure the President has a full year of experience in the CBC before taking on the President’s position, the Board has decided not to fill the VP position at this time, but instead to create two new officer positions for the two people who volunteered for the VP position. These two new officer positions would act in most ways as Board members except that they would not have a vote on the Board. These positions would help the current Board develop and update the CBC bylaws, gain experience with the Board, and assess what position they would like to pursue in the coming year. They will attend every Board meeting and have input just like a Board member. Their help is greatly needed as there are many “governance” type questions that arise and need to be researched fully.
 - Question on if our current Bylaws state that this is allowed. The answer was that we are able to appoint a position. There were strong concerns over the word “governance” and Allison explained she was simply trying to describe the position with that word. It was suggested to use “Non Voting Officer” as their title instead. A parent pointed out that Allison has had a lot put on her plate all at once and this has been a very unusual circumstance and we are all trying to think of ideas to move forward.
 - Concern from a parent on how if there are only 4 Board Members, what we will do in the event we need to break a tie. It was answered that we have not yet had to face this as an issue but that we feel we would not have troubles coming to an agreement.
 - Ms. Leos felt it is a good idea to have a Freshman parent as VP to take that year to learn, and Allison agreed that this is a very good possibility.
 - Suggestion to change bylaws to allow Freshmen parent to be on Board. This will be taken up as we evaluate the bylaws as a whole.

Action Items:

- The Board will contact the Board Advisor with very specific questions around using these non-allocated funds for specific teams.

Meeting adjourned at 7:50pm