

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, August 6, 2018 at 6:30pm
Bowie VC Room

Type of Meeting: General Booster

Meeting Facilitator: Stacey Young

Invitees: JBHS Cheer Booster Club Members, Head Coach Amie Roggemann, JBHS Football Booster Representatives

Meeting came to order at 6:36 pm

Introductions and Meeting Overview/Purpose - Stacey Young

- An agenda was handed out to attendees
- Main purposes for this meeting include:
 - JBHS Football Representative to discuss stadium chair sales, season passes, and Hamburger Day
 - Introduce new cheer assistant coach – Catherine McCallum
 - UCA Camp Recap
 - Practice Schedules
 - Football Season: Football Spirit Gifts, Pep Rallies, Hamburger Day, Spirit Day Themes, Special Game Nights
 - Kiddie Camp Recap and Thank Yous
 - Coordinator Updates – Merchandise, Fundraising, Social Activities, Memory Book, Meals
 - Football Program Ads
 - Treasurer account status update
 - Fundraising update – sponsorships, mattress fundraiser, snap raise, other

Coach's Updates - Coach Roggemann

- *Welcome Football Boosters*
 - Season passes for AISD stadium games - \$57/pass for 7 games; usually \$9/game at the gate
 - Ad forms for the football programs were handed out; same program format as last year with a unique insert for each game showing the roster for the game; 4 pages dedicated to cheerleaders
- *Welcome Catherine McCallum*
 - Hired as of today. Born and raised in Texas. Went to Texas Tech and Texas State
 - Studied and taught dance.
 - Teaching and coaching cheer is new to her. She will be supporting the cheer classes for JV and Varsity
- *UCA Camp Recap*
 - Best camp ever! Everyone was on time! Never had to look for a kid or correct their behavior. Commend parents for this.
 - The teams earned lots of awards; especially proud of the leadership award and banana spirit award
- *Practices*
 - Aug. practices are 8-10 this week and 3:30-5:30 next week.
 - After school practices: JV & Varsity M-Th 3-5:30; Freshmen Tues-Thur 3-5:30
- *Hamburger Day*
 - Varsity (JV to be determined) – Saturday, August 18th; photos with football teams, arrival time at 8:00am; wear red uniforms with poms; bring clothes to paint in
- *Pep Rallies*
 - Seniors working on pep rally process; how to make it work best
 - May need donation of paint for spirit banners; coach will let us know

Kiddie Camp – Stacey Young

- A HUGE “**THANK YOU!!**” to everyone who helped out! Amazing, fantastic job!
 - Courtney Cain with Christine Haschke’s help – such a great job organizing!

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- Kelly DeVetter and Stephanie Joy – they were there every single day, all day – made the arts and crafts work like clock-work. The crafts were great and well organized!
- Vivian Grey put out 49 yard signs!!! And, Stacey Bailey donated a bunch of extra yard signs.
- Amanda Edwards did an amazing job securing all the breakfast and lunch donations; every meal was covered which has never happened before.
- Tanya Camacho and family for donating meals from Serrano’s Southpark
- Rachel Villareal and Jennifer Nunez for helping out on organizing and managing the meals for the girls
- Donna Dorer and her daughter Sara made all the bows and keychains (~300) and donated them for sale at the merchandise table
- The merchandise table was always up and running thanks to Donna Dorer, Angela Jellison, and the whole crew manning the table.
- Even with the huge amount of effort from parents, we still need more parent help, especially with the growing number of campers.
- Camp Recap
 - Thanks to Susan Joyner and Sandy Orange who put the bags together
 - Thanks to Melissa Kupper for donating the candy for the camp goodies
 - This year’s camp was better than ever; everything worked very well.
 - Performance day was super crowded; partially due to more campers, but also due to the venue at Gorzycki’s gym.
 - We had more campers than ever, with 375! This posed a challenge and an opportunity.
 - Thank you to everyone, and huge complements to the cheerleaders from parents about their professionalism.

Merchandise Committee Update – Donna Dorer

- Thanks to Dianna Colton for providing professional services for merchandise
- Thanks to the team for all their help and parents who helped at camp
- Just signs and decals will be sold at Hamburger Day
- Working out the kinks for shifts to sell merchandise at Bull Dogs and Hot Dogs
- There were no expenses for merchandise sold at Kiddie Camp; cleared \$4570 using existing merchandise and bows/keychains.

Social Activities Committee Update – Stacey Young

- Family social coming up on August 12th and the Gutshall’s have offered to host at their home; there will be a pool for everyone to enjoy; please RSVP even if you can’t go so we can prepare for the number of attendees.

Memory Book – Laura Grooms

- Please send group shots to Laura Grooms; keep personal pictures for the cheerleader’s individual page.
- Cheerleaders who have not received last year’s book need to ask coach for their book.

Meals for Away Games

- Amanda Edwards is working to get meals donated for away games

Treasurer’s Update – Preliminary Numbers – Shelly McReynolds

- Approximately \$78K in the bank account
- Monthly financials are posted on the website

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- Income: \$60K from registration; \$4600 merchandise; \$4335 concessions; \$1275 members' concession donations
- In summary, Kiddie Camp made \$71K minus \$4871 in expenses

Question/Comment from Member: What is the difference from last year's camp?

Answer: Still need to get through the details to confirm; needed to adjust last year's numbers due to additional expenses that were not previously included.

Fundraising Committee Update – Jennifer Nunez

- Mattress Fundraiser
 - The representative for the mattress fundraiser will be at our next meeting and will bring flyers
 - Set for September 22 from 10-5
 - We will advertise on social media; the sales will include a 50% discount.
- Snap Raise Fundraiser
 - Would like to collect ~20 emails from each cheerleader to send emails to folks that might be willing to support the group.
- Sponsorships
 - BIG THANK YOU to Jennifer Nunez, Vivian Grey, Mary Flaherty, and Stephanie Joy for their help with sending out and gathering the sponsorships!!
 - We estimate approximately \$6500 in sponsorships so far!!

Next General Booster Meeting – September 4th at 6:30 pm at Bowie – room TBD

- Plan to discuss and re-evaluate the budget, other camps, future fundraising (pancake breakfast, Varsity Double Daves ~ October)

Meeting adjourned at 7:44pm