

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, May 21, 2018 at 6:30pm
Bowie Cafeteria

Type of Meeting: General Booster

Meeting Facilitator: Stacey Young

Invitees: JBHS Cheer Booster Club Members, Head Coach Amie Roggemann, Assistant Principal Susan Leos

Meeting came to order at 6:43 pm

Introductions and Meeting Overview/Purpose - Stacey Young

- 2 documents were handed out: agenda and presentation slides "2018-2019 Executive Board Proposal"
- Main purposes for this meeting include:
 - Present and discuss the 2018-2019 Executive Board Proposal
 - Vote on whether to use the 2017-2018 roll-over funds to cover coaching until August 31, 2018 and change budget year to begin on September 1 and end on August 31
 - We have bills and expenses that need to be paid very soon, so we need to have a path forward.

Presentation of 2018-2019 Executive Board Proposal - Stacey Young

(each black bullet below represents one slide of the presentation; see attached presentation for details)

- *JBHS Cheer Booster Club Mission Statement and Purpose*
 - built statement from the purpose in the bylaws
- *Past, Present, and Future of JBHS Cheer Booster Club*
- *Collaboration*
 - Executive Board met multiple times with General Members, Coach Roggemann, and Administration to address concerns raised by members
 - Executive Board President, Vice-President, and Coach Roggemann met with concerned members to work on a solution that is part of this proposal
- *Goals and Process*
 - We must meet our fiduciary responsibility; be responsive to membership concerns/requests to off-set financial burden
 - In order to meet concerns, we are suggesting to change the budget year to start September 1st which will allow us to set the budget after we have more information on income and costs.
 - The benefits of changing the budget year include:
 - Know exactly how much we get from Kiddie Camp - in previous years we made between \$50 - \$55K
 - We may have more information on sponsorships
 - Because having a roll-over is never guaranteed, we wouldn't depend on it for future expenses; instead we would use the current roll-over funds to transition through this summer so that we could start the budget year knowing most of our costs and income
 - We will know the actual cost for coaching (still don't know whether we will have to contract the position or if we will have an AISD employee which will make a big difference in cost)
 - The challenges with changing the budget year include:
 - In order to transition to the new budget year, the roll-over would need to be used to pay for expenses through the summer and would not be available to off-set costs of UCA Camp; so parents would pay the full \$500 fair share upfront (UCA Camp, Big/Little Tank, Camp Spirit Bag, and 2nd competition fee)
 - In order to find a way to off-set costs that parents incur, a parent-led fundraising effort would be initiated and held in the fall

Question/Comment from Member: How will we cover expenses for Kiddie Camp that occur this summer?

Answer: Because those funds will be used to support the Sep. 2018-Aug2019 budget year, any funds we receive for Kiddie Camp registrations (which are already coming in and available for use since we are using a different online

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, May 21, 2018 at 6:30pm
Bowie Cafeteria

registration vendor/portal which makes the funds available now, instead of after camp) can be used to cover Kiddie Camp expenses.

Question/Comment from Member: Is the lower amount expected from Kiddie Camp due to a limit on the number of kids that can attend at the new location?

Answer: No, there is no limit on attendees. The lower estimate is based on the change of location to Gorzycki Middle School, which could make it less of an option for some parents (e.g., less central location). However, we have promoted the camp earlier this year and the cheerleaders visited a number of elementary schools to help increase registrations. We are hoping not to see much of a difference.

Question/Comment from Member: Last year we had yard signs that everyone could place around the area, but this year we don't have any, why?

Answer: We were hoping to use the ones remaining from last year, and were trying to cut costs.

Discussion: Signs are not very expensive and would likely help with registrations. How can we get some more? What funds could we use to get those ordered? Can we use Kiddie Camp funds? We can definitely look into options. One member said that they would pay for the signs.

Question/Comment from Member: How did we get to this point with the budget proposal? There is all this fluff in here.

Answer: Our primary purpose was to support coaching. In 2012, parents wanted a competitive program, so coaching was brought in. We need more coaching to support a growing program. Now costs are going up and members say they want financial assistance. The first budget had several items that were removed that were on previous budgets, such as: memory books, scholarships, and a social event. Members wanted those items put back into the budget. We put them back in, increasing the bottom line of the budget, which caused a concern that we may not meet our fiduciary responsibility. Then, members requested that the full fair share be included in the budget, which caused the budget to be higher than previous years' income and projected income for the coming year. This caused the Executive Board to be extremely concerned about meeting our program costs and maintain their fiduciary responsibility to the Booster. So, the Executive Board met and discussed many different options to meet all needs/requests, and came up with the idea that with additional fundraising in the fall and winter, we could raise additional funds that could be used to accommodate the request for immediate family financial assistance. After discussing the proposal with the private consultant, it was determined that this idea would need to be modified to meet 501(c)(3) requirements.

Question/Comment from Member: It is important that we have continuity from year to year. We should try to do what we have done in the past.

Answer: In the past the roll-over was partially used to off-set part of the UCA Camp costs. The first budget was voted on and did not pass. The third version never made it to a vote. We were informed that our fourth version of the budget, that brought back most of the previous year's budget items, including a portion of UCA Camp costs, would not pass. So, we had to find another solution. We looked at several different scenarios to off-set program costs for members.

Question/Comment from Member: This was not a gradual change that we could slowly implement, it is a big change that is happening all at once; which poses a great opportunity along with great heartache. The new folks were not aware of the issues.

- *Parent Benefit Proposal*

Question/Comment from Member: Explain how this fundraiser will work. Its run by the parents? Where do the funds go? How do they get to the parents?

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, May 21, 2018 at 6:30pm
Bowie Cafeteria

Answer: A Parent Benefit Coordinator and Committee will put together the fundraising effort and will keep up with accounting. Funds will go into the JBHS Cheer Booster account. All parent benefit volunteers will sign an independent contractor's agreement. Whatever is raised by the parent-led fundraiser will be paid out to them as a private contractor. You can elect to be part of the fundraiser. If you volunteer for the event, then you get whatever is collected. If you receive over \$500, then you will have to pay taxes on the amount you receive. You can elect to not receive any of the funds, but you cannot limit the amount you receive to \$500... you get whatever the amount collected divided by the number of volunteers.

Question/Comment from Member: Haven't scholarships, socials, and memory books always been on the budget?

Answer: The budget was originally developed to support coaching costs, and other activities were added in over time.

Question/Comment from Member: How did the Double Dave's fundraiser differ from this proposal?

Answer: The booster club allowed varsity to have a fundraiser to help off-set costs to go to Nationals. The funds collected were divided equally among the cheerleaders attending that event.

Question/Comment from Member: Have we checked with other organizations, like band, on how they handle similar situations? Band uses Charms accounts and they pay for outfits.

Answer: Interesting...we will look into how they handle/use their funds. Of course, they get more of a stipend to off-set their base costs. Bowie Cheer has used Charms in the past with Coach Knight, and it didn't work very well.

- **2018-2019 JBHS Cheer Booster Sponsorships**

- Propose that the responsibility of Sponsorships be shared by both the Program and families so that we can share the benefit. Corporate sponsorships will be sought for the program and local sponsorships will be sought to support cheer families. The sponsorship letters would need to be very clear as to what the funds will be used for. This is being done in response to requests for immediate assistance for families. More details on how this will work are being worked out to ensure this is viable and allowable.

Question/Comment from Member: So, this is basically going to be a charity? Do you have to be low-income to receive the funds? What are the qualifications for receiving the funds?

Answer: The sponsorship letters will have to be extremely clear as to what the funds will be used for. It doesn't matter whether you qualify or not. The small mom and pop organizations will be for family assistance and the larger corporations will be for the program. The funds raised from donations will go into the booster account. It is still a gray area regarding how the funds can be distributed/used. Our Booster Advisor made it clear that a 'Financial Assistance Fund' can be created with extremely clear pre-set qualifications and terms by the Executive Board.

Discussion: This all sounds very unusual and quite a bit is still to be determined. How can we be sure this will all work as discussed?

Question/Comment from Member: Why can't we do what we did last year, and use the funds to cover the balance of UCA Camp?

Answer: We have copies of version 4 of the proposed budget where we covered those costs. *That version of the budget was handed out to the attendees.* The new proposal shown today came about after this version of the budget (Version 4) was not accepted by a number of members.

Discussion: Why did those members get to see this and why was it discussed in private. Where are the people who wanted this? This was the version that was last emailed out to the general booster in preparation for the upcoming general booster meeting.

- Motion was made to propose to delay budget year (not the fiscal year) and pay for coaching with roll-over funds was made by Angie Schuckle and seconded by Kim Schafer, but was not voted on.

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, May 21, 2018 at 6:30pm
Bowie Cafeteria

Question/Comment from Member: Why didn't we vote on this version (Version 4) of the budget?

Answer: Some members contacted the Executive Board and said that this version would not pass. The Executive Board met to evaluate all options and possibilities. The president and vice president met with Coach Roggemann and the two spokespeople about the new proposal on May 16, 2018.

Stacey Young then went through each line of Version 4 of the proposed budget in detail.

Question/Comment from Member: Would all expenses be covered by this budget? Would we need to vote to remove any of the items in the budget?

Answer: Any expense removed or added would need to be voted on. The discretionary items (memory books, scholarships, and social event) at the bottom of the list of expenses will be re-evaluated in September if funding is not available.

- Motion withdrawn by Angie Schuckle and Kim Schafer.
- Motion to vote on Version 4 of the budget (see attached) made by Michael Boy and seconded by Kelly DeVetter.
- A vote was held and it was unanimous in favor of Version 4 of the budget.
 - This version 4 of the budget pays for the remainder of the UCA Camp fee and includes all expenses requested, but does not pay for UCA Camp Spirit bags, Bigs/Littles shirts, or 2nd competition fee.
 - It was noted that the second competition fee will be re-evaluated in September to determine if funds raised will be able to cover those expenses.
 - It was also noted that the option and opportunity for parent-led fundraisers and sponsorships are still available.

Team News - Coach Roggemann (see agenda for details; had to rush through as it was getting late)

Practices are going well.

Uniforms have been ordered.

Summer Dates

- Photography event with JR Flores - July 13, 2018 (see agenda for attire)
- Practices - July 9, 10, 11, and 12th - Location TBD
 - Freshman: 8:30-10:30
 - JV: 10-12
 - Varsity: 11:30-1:30
- UCA Camp - July 22-25 at UT Austin Campus
- August Practice - begins August 1st

Program Updates - Stacey Young (see agenda for details)

Reminders -

- Camp Spirit Bags

JBHS CHEER BOOSTER CLUB
MEETING MINUTES
Monday, May 21, 2018 at 6:30pm
Bowie Cafeteria

- It's time to order stuff for the camp spirit bags, so members really need to submit payment for \$40 to JBHS Cheer Booster Club either by check or via Venmo. Be sure to include the cheerleader's first and last name in the memo/notes section.
- Bigs/Littles Shirts
 - Check made out to Bowie Cheer for \$21. Be sure to include the cheerleader's first and last name in the memo/notes section.
- Kiddie Camp Concessions
 - Check made out to JBHS Cheer Booster Club for \$25 or via Venmo. Be sure to include the cheerleader's first and last name in the memo/notes section.

Coordinators - looking for help with a variety of activities, such as scholarships and memory books. Michael Boy volunteered to be the Senior Scholarship Coordinator.

Fundraising - We have already identified two new fundraising opportunities, SnapRaise and Mattress sales that we feel will make a huge difference and help support all expenses in our budget. Will be focusing on sponsorship letters.

Treasurer - monthly financials can be found on bowiecheer.org

Kiddie Camp Coordinator - please sign up for your 2 volunteer slots on the Camp Sign-Up genius

Social Activities Coordinator - Family summer social toward end of the summer; team social will be for cheerleaders.

Secretary - will be updating the TeamApp for future meetings/events

Next General Booster Meeting - July 9th at 6:30 pm in the Bowie VC Room (in the offices wing)

Meeting adjourned at 8:42pm